

The 12th Asian American Festival officially launched

—The list of the organizing committee was published

At the end of May 2022, the Boston Asian American Friendship Association held a meeting of all directors and decided to pass the proposal to hold the 12th Asian American Festival in Boston Common on September 10 this year. At the beginning of June, after the approval and hearing of the Park Management Office, the Asian American Club officially obtained the venue use permit.



This year's Asian American Festival, adhering to the purpose of "integrating Asian and American ethnic groups and beautifying community homes", has added cultural exhibition booths, check-in attractions, fast-paced exhibitions on the basis of previous commercial promotion booths + large-scale live stage performances. Flash and other new content, and strive to create an unrepeatable cultural heritage and artistic style.

After a month of intensive logistical planning and personnel adjustment, the list of members of the organizing committee of the 12th Asian American Festival was officially confirmed today. As of now, the members of the organizing committee and their responsibilities are as follows:

- Director** - Fei Pan
- Co-Director** - Pinci Cao
- External Spokesperson** - Yunlong Zhen
- Secretary-General** - Kewei Gan

- Organizing Committee Members**- Tianqi Wang, Haokeng Tan, Siliang Song, Guoliang Yu, Zhong Liu, Hao Wu, Zhaowanrong Xu.
- Food Group** (responsible for food business investment promotion and event catering license registration)
- Person in charge: Siliang Song
- Performance Group**(responsible for stage programs and sound music)
- Artistic Consultants: Yunlong Zhen, Hong Zhu, Xi Zhang
- Director: Zhong Liu
- Investment Promotion Group** (responsible for recruiting and docking cooperative merchants)
- Person in charge: Siliang Song
- Members: Pinci Cao , Amy Wu, Peixi Zhong, Meixia Chen
- News Group** (responsible for event reporting, copy-writing, etc.)
- Speaker: Yunlong Zhen
- Members: Qiang Li , Guoliang Yu, Youping Wen, Dejun Huang
- Parade group** (responsible for organizing event parades)
- Person in charge: Guoliang Yu
- Members: Pinci Cao, Shunxiang Guan
- Finance Group** (responsible for receiving merchant cooperation funds and Asian American festival in-bound and outbound funds)
- Person in charge: Zhaowanrong Xu
- Member: Aiqing Feng
- Coordination group** (responsible for general affairs, material management, site planning, volunteer management, document management)
- Person in charge: Kewei Gan



- Member: Stephanie Pan
- On July 22, after screening and discussion by the organizing committee and the director group, 33 programs were initially selected for the stage performance of the Asian American Festival. Most of the performers are not only from professional performance groups and art schools, but also from Boston Chinese, Japanese, Korean, Spanish, Italian, Native American and other ethnic groups and age groups, fully demonstrating this year's Asian-American Festival "diversity" characteristic concept.
- In addition, with the launch of the preliminary investment promotion work, merchants in Boston and New York have contacted us one after another, and the negotiation and follow-up work are in progress in an orderly manner. So far, the first batch of sponsorship funds from partners has been delivered.
- Finally, this year's Asian American Festival also invited a number of Asian-American associations in Massachusetts and Boston, politicians from the municipal government, and diplomatic envoys from various countries. In the future, we will also invite more groups and individuals, looking forward to more people to celebrate this event with us.

The 12th Asian American Festival Live Performance Program

(Tentative version on August 10, 2022)

- Beginning: American Anthem direct by Jie Yang
Singer: Hao Wu and Liwen Wang.
1. Sarah Die Strauss sings "My Lips Kiss So Hot" and Sergei Carreras sings Italian folk song "Don't Forget Me"
 2. Dance of Youth by Northeastern University Dance Troupe
 3. Guo Yazhi's Suona Solo and Hulusi Performance
 4. Girls chorus "You look so pretty when you smile"
 5. North East Rhythmic gymnastics school modern dance performance
 6. Italian accordionist Ray Cavicchio
 7. Cai Junrou Meng Dance Troupe Chinese Classical Dance, Hip-hop
 8. N&D Fragments of classical ballet plays and modern ballet works
 9. Flamenco Boston Band, solo Ana Maria Villa; Hu Yuling Flamenco Dance Troupe perform Spanish-style singing and dancing
 10. Ryukyukoku Matsuri Daiko Massachusetts
 11. New England Martial Arts Champion School Martial Arts Show
 12. Voice of the East Choir "The Phantom of the Theater" "Tomorrow Will Be Better"
 13. TIGER AN'S Taekwondo
 14. Mu Han's all-round martial arts performance, the harmonious beauty of the combination of Korean taekwondo and ballet.
 15. Jinghu Performing "Deep Night" Performance: Gao Hongwei Dance: Fu Jingwen Dance Studio.
 16. Boston World Cheongsam Cultural Association Cheongsam Dance "Dream of Water Village".
 17. Boston Country Dance Troupe Children's Dance "Small Town Ballad" Tibetan Dance "Drolma".
 18. Qin Yun Guzheng Orchestra performed "Wish to be a Lotus in the Next Life"
 19. Berklee College of Music Jiayi Band
 20. Coloratura soprano Lian Yan female solo
 21. New England Conservatory students perform "Free Tango"
 22. Boston Star Band song "Let's Go Away" + Jenny's Classic Golden Melody Mix
 23. Guo Liyuan Language and Art School, 5-15 year old children's poem recitation "Will Enter the Wine"
 24. Indian Dance DFD Academy Indian Classical Dance, Hip-hop, Modern Bollywood Skewers
 25. Fu Jingwen Dance Garden Xiaolingxian Dance Troupe Chinese classical dance "Only Blue and Green"; Dai dance "Blue Wave Peacock"
 26. Tenor Huang hao "Nessun Dorma" and "Hometown Loving"
 27. Tianyi Feng & Lili Feng - "Flame of Hope"
 - Lyrics: Pingjiu Wang & Tianyi Feng
 - Muisc: Tianyi Feng & Xiaoquan Feng
 - Choir: Lili Vocal Studio, Cambridge Center for Chinese Culture, New Legacy Cultural Center
 28. Connecticut Mulan Fitness & Art school Performance "Qingshui River"
 29. "Bidding Farewell" + "You are the best"
 - Anna Boychenko, Eva Chen, Angelina Ding, Annie, Ye
 30. Yo-yo Greater Boston Chinese Cultural Association
 31. Dragon Dance Performance by Northeastern University Dragon and Lion Dance Troupe.
 32. Boston Cantonese Association dance "Fire Festival in July"
 33. "rolling in the deep" by Jane Zheng



12th AADay Sponsor Plan

Forward

The Asian American Association of Boston (AAAB) is excited to announce that we will be hosting the 12th annual Asian American Day Festival on Saturday, September 10, 2022 in the Boston Commons. The AAAB is a non-profit organization that began our journey in Quincy, MA in 2010. Our mission is to promote cultural and artistic exchanges between the Asian community of the Greater Boston Area and other Boston communities, as well as to create unity and collaboration between communities. In 2016, our organization proposed the second Saturday of September as Asian American Day, which was officially recognized by the City of Boston as well as Massachusetts Governor Charlie Baker on a statewide level. As the AAAB's most important annual event, the Asian American Day Festival draws in a large audience with merchants, performances, live music, and organizations from all walks of life. Since the first Boston Commons Asian American Day Festival in 2016, this event has become an important symbol of the AAAB as well as the greater Asian American community of Boston, and has only grown bigger every year. Our 2018 festival boasted over 10,000 guests and festival goes with our wonderful performances and our variety of booths. This year's Asian American Day Festival is the first large scale outdoor activity held by the AAAB since the lockdown of the city due to COVID-19. As the largest event for the Asian American community in Boston and being located in the very heart of Boston, our survey report projects this year's event to draw in a crowd of 6,000-8,000 people. We are also expecting news media coverage from Sing Tao Daily, Overseas Chinese Daily News, Asian American Daily, as well as various local Boston media companies. We are honored to invite all types of vendors and non-profit organizations across the United States, and even worldwide, to join in to support and participate in our event. The AAAB will provide booths and assistance for all of our partners, including free application filing for whatever permits are necessary as well as ad space in our festival guidebook. We will also provide an opportunity for our VIP partners to make a speech on the main stage during the opening ceremony if they so wish. Please see our sponsorship plans to find out how you can contribute, and we sincerely thank you in advance for your generosity. We hope to see you on September 10th!



The Payment method for 12th AAAB Day Sponsor

Check

Check title : Asian American Association of Boston

Check shipping address : Shing Hong Trading Inc.

70 Kneeland Street, Boston, MA 02111

Paypal

Asian American Association of Boston

You can scan the QR Code blow to pay



Or transfer to PayPal account : 617-682-6161

Other payment methods

If you want to pay by other ways, please connect us by E-mail info@aaaboston.com or asianameri-canday@gmail.com

Or call 617-682-6161, 617-710-0592, 857-272-1581

Payment Remark:

When you pay for your sponsor plan, PLEASE leave a remark with this format: Company or mechanism name + plan you choose + recommender's name + booth number you select (optional).

Example : XXXX Inc, \$500 plan, Mike, C1.

The 12th Asian-American Festival gathered elites Blue Ocean Realty been the title sponsor

Starting from the 6th Asian American Festival in 2016, Massachusetts Governor Charlie Baker, Boston Mayor Martin Walsh and then-City Speaker Wu Mi signed to recognize the Asian American Festival on the second Saturday of September each year. The Asian American Festival is celebrated in different forms. Affected by the epidemic, this year is the first time that the Asian American Festival has returned to Boston's Central Park to hold a grand celebration. The parade exhibition in the Asian American Festival has attracted the attention of many tourists. Participating in the parade, they wore characteristic traditional costumes, held banners and slogans, and walked around the park. The atmosphere was lively and eye-catching.

This year's Asian American Festival was valued and supported by the Boston Municipal Government. Blue Ocean Realty immediately expressed its title sponsorship of this Asian American Festival, China Senior Citizens Association, NT Development, USANA, China Yiyang Hospital, Mulan Zhai, Amec's Medical Spa, co-organizers are: Gallop Global Travel Service, Shinghong Trading, Inc, Wu Hao Medical Clinic, Boston BARTV/TV Channel, Leading Arts for All LLC, Boston Investment Channel, China-US Innovation Times, Huaying Kitchenware Company, Wanjia.com, Boston Bilingual Network, American Asian Art Institute, GBCCA, etc.

In particular, the New England Patriots Foundation donated Matthew Judon's autographed football to the Asian American Festival for auction fundraising. This is another famous item after the Boston Red Sox donated Josh Taylor's autographed baseball. American Festival, this is a new progress since the second generation of Chinese in the Asian American Association joined the activities. We are still working hard. Thank you friends and colleagues for their support and help. Please vigorously promote Asian cultural creative handicrafts, and participate in various activities in the Asian American Festival! Other companies and groups will co-host this year's Asian American Festival. Many businesses in the Boston area have also signed up to book booths at the Asian American Festival. The park has also arranged new content such as cultural exhibition booths, check-in attractions, and pop-ups, which are the most popular among young people. In the project, the central stage most shows the charm of the Asian American Festival. High-level programs will be launched on the spot. Most of the performers are not only from professional performance groups and art academies, but also cover Boston Chinese, Japanese, Korean, and Various ethnic groups and age groups such as Spain, Italy, and the United States fully demonstrated the unique concept of "diversity" of this Asian-American Festival.

नमस्कार

안녕하세요

你好

ஹலோ

ສາວສດີ

こんにちは

Сайн уу

hello

Xin chào

The successor of Carreras joins hands with Palau chief soprano World Famous Singer Announces Participation in Asian American Festival

Sergi Giménez Carreras is a famous Spanish tenor, heir to the vocal arts of the Carreras music family, and artistic director of the Palau Novaria Opera House in Barcelona. Graduated from Barcelona Central University, masterpiece "Carmen".

In his artistic career of more than 20 years, he has portrayed and played the leading roles of many famous operas on different stages around the world. "The Troubadour", "La Traviata", "Magic Flute" and other world-renowned opera performances as the leading role. In February 2015, he performed Carmen again as a director at the Palau de la Música Music Palace, a World Heritage Site in Barcelona. Among the enthusiastic audiences, in addition to the local Spanish, there are also from Australia, Japan and South Korea. Fans came to watch it. He has held concerts in Germany, Italy, Spain, the United States, Japan and other countries in Europe, and he has also performed as a guest of honor in the 2014 "Caterana Concert" and concerts in Washington, USA, and Tokyo, Japan. "My Sun" and other titles. Since the successful "Wish" concert with Sarah Zhai Strauss at the Poly Theater in Beijing in 2015, the concerts and master classes in Jiangmen, Lanzhou and other places in Guangdong have been loved by Chinese audiences and praised by teachers and students. In 2020, he recorded anti-epidemic songs for Wuhan, and was invited to be the judge of the Singing World Singing Competition.



Dr.Prof.Sarah Zhai Strauss

PhD in Vocal Music, Leipzig University of Drama and Music, Germany

Chief Soprano and Executive Artistic Director of the Palau de la musica Theatre, a World Heritage Site in Spain, a judge for the finals of The Voice of China Overseas, and a visiting professor at North Central University. Formerly known as Zhai Peng, he majored in dance at Qingdao University. After graduation in 2004, he went to study in Europe. He studied at the Freiburg Conservatory of Music in Germany, the Conservatory of Music in Hamburg, Leipzig University of Music and Drama, and the Verona Conservatory of Music in Italy.

During his stay in Germany, he won the gold medal in the Leipzig Albert Lohrzin International Vocal Competition, the first prize in the Czech Bustina Vocal Competition, the first

prize and the most popular award in the Gut Immling Opera Festival in Germany, and the Vienna City Award in Austria. , the French Sutherland Opera Competition Special Award, etc. He has won seven international competition awards in a year. He is the only Chinese who has been shortlisted for the Domingo World Opera Competition. Cooperated with film music master Joe Hisaishi, vocal master Domingo, Cabaye and other masters. Her footprints are in concert halls and opera houses all over the world. She has served as the principal soprano of the Freiburg State Opera, the Hamburg Chamber Opera, and the Hildheim Opera, and has served as the Baroque Opera Girl at the German Immling Opera Festival for three consecutive years. No., played the heroine in more than a dozen classic operas such as "La Traviata", "The Magic Flute", "The Bohemian", "Carmen", "Caesar" and "Women's Heart".

At the same time, Dr. Zhai is also a vocal music educator and has successfully held vocal music master classes in more than a dozen music academies in Las Vegas, Italy, and China, which are deeply loved by local teachers and students. At the same time, he won the 2020 Most Influential Celebrity Award in South Korea. He is a young Chinese opera star and an international cultural exchange messenger active on the international stage today.

The 12th Asian American Festival may hold a special concert Famous German Chinese musicians and couples make a big debut

Through the efforts of Dr. Wu Hao, the director of the Asian American Association, the German-Chinese baritone singer Liu Keqing and his wife will also participate in the Asian American Festival benefit performance. Due to visa problems, Liu Keqing and his wife cannot attend the Asian American Festival in the park. The Asian American Association will plan another group. Special concert. According to music industry reviews, Mr. Liu Keqing is one of the most outstanding Chinese singers who have studied in the West for decades and has helped many famous Chinese bel canto singers, such as Yin Xiumei, to study in Europe and the United States. The concert information of Mr. and Mrs. Liu will be announced separately.

Cooperation Plan of the 12th Asian-American Festival

The cooperation plan of the Asian American Festival is divided into seven different levels, and each level has its significant difference. So you can choose any of them, by the requirements and budget of your business or corporation.

\$15000

Booth in the center area. Advertisement on the back cover page of the "AAAB Day Guidebook". Advertisement on the cover page of the "Asian America Newspaper", and a special interview or introduction article. Your logo will appear on the stage background and on the cover of the "AAAB Day Guidebook". And you can set up a business flag on each side of the stage. Your business will receive a special broadcast of thanks from the host at the opening ceremony. You can also make a five-minute speech at the opening ceremony of the event.

\$10000

Booth in the center area. Advertisement on the title page of the "AAAB Day Guidebook". Advertisement on the back cover page of the "Asian America Newspaper". Your logo will appear on the stage background and on the cover of the "AAAB Day Guidebook". And you can set up a business flag on one side of the stage. Your business will receive a broadcast of thanks from the host at the opening ceremony. You can also make a three-minute speech at the opening ceremony of the event.

\$5000

Booth in the center area. Full page advertisement on the "AAAB Day Guidebook". Full page advertisement on the "Asian America Newspaper". Your logo will appear on the stage background. And you can set up a business flag on one side of the stage. Your business will receive a broadcast of thanks from the host at the opening ceremony.

\$3000

A Booth. Half page advertisement on the "AAAB Day Guidebook". Full page advertisement on the "Asian America Newspaper". Your logo will appear on the stage background. And you can set up a business flag on one side of the stage.

\$1000

A Booth. Half page advertisement on the "AAAB Day Guidebook". Half page advertisement on the "Asian America Newspaper". Your logo will appear on the stage background.

\$500

A Booth. ¼ page advertisement on the "AAAB Day Guidebook". Any American non-profit corporation can get \$100 off, with the formal documents

\$300(for food or restaurant only)

A Booth. ¼ page advertisement on the "AAAB Day Guidebook".

In addition to this, you can choose to publish an independent advertisement, or a Congratulatory letter with you and your company name, on the "AAAB Day Guidebook". Advertisement price: Full page \$488, half page \$288; Congratulatory letter price: Full page \$388, half page \$188.

Please inquire for details

Email: Info@aaaboston.org

Tel : 617-710-0592 Mr. Fei Pan Director

917-498-7878 Mr. Pinci Cao Director

857-272-1581 Mr. Kewei Gan Secretary General

Or visit AAAB Life Salon at 72 Kneeland St, Boston, MA 02111 for an interview.

The 12th Asian American Festival special highlights

Asian American Performing Arts New Partner Mulan Cantonese Opera Inheriting Culture

The new organization, "Muklaan Group Cantonese Opera Cultural Heritage" (Muklaan Group Cantonese Opera Cultural Heritage) announced its participation in the 12th Asian American Festival, becoming a co-organizer and joining the Asian American Art Troupe.

The Cantonese opera culture of Mulan Village inherits Cantonese opera folk art, and also studies Cantonese opera folk art culture, origin, poetry, scores, costumes, headwear, etc. Recently, Mulan members are stepping up their rehearsal of Cantonese opera, and are preparing to hold a concert at the Diyuuan Restaurant in Chinatown on the evening of October 16th. On this day, the band will be accompanied by Master Liang Peilin, the head of New York's Bahe Guild Music Club. We would like to invite a master board master from New York and Master Chen Zheng from Boston to form the accompaniment.



The President of the America-Asia Alliance Yaling Qin visited the Asia-American Association Chairman Yunlong Zhen conferred the title of "Western American Culture and Business Ambassador"



← The Asia-American Association awarded President Yaling Qin the letter of the "Western American Culture and Business Ambassador"

On the afternoon of July 11th, Ms. Yaling Qin, President of the America Asia Economic Alliance in Las Vegas, visited Boston at the invitation of the Boston Asian American Friendship Association. Yunlong Zhen, Chairman of the Asian American Friendship Association, and Cao Pinci, the Co-Executive President, went to the airport to greet her in person. .

At about 6:30 p.m., Fei Pan, executive chairman of the Asian American Friendship Association, Tianqi Wang, Hao Wu, Siliang Song, etc., also attended the welcome dinner held in Boston's Chinatown, and warmly welcomed the visiting chairman Yaling Qin. Previously, after two months of communication and discussions, the Boston Asia-American Association and the America-Asia Alliance reached a strategic cooperation intention, and President Yaling Qin's visit represented the official start of the cooperation talks between the two parties.

On the afternoon of July 12, the cooperation talks between the two parties were officially held in the Asia-American Life Salon. President Fei Pan first gave a detailed introduction to the organization structure and past activities of the Asia-American Association. When talk-


ing about the community service of the Asian American Association and the Boston Asian American Festival, President Qin gave full praise, she said: "At present, Las Vegas also has a large-scale Chinese community, and also has a large number of jobs and various industries. Chinese and Asian elites in the industry; the community also attaches great importance to the 'Asia Pacific Culture Month', but now we do not have our own statutory festival. Since the beginning of this year, the America-Asia Alliance has also successfully held a series of cultural and public welfare activities. In the future, the two sides can work together to make the Asian American Festival a diversified and multi-structured federal statutory holiday. "

Afterwards, President Yaling Qin also introduced the organization of the American-Asia Alliance, community service activities, etc., and expressed his willingness to provide assistance to the development of the Asian-American Association in the western region of the United States, and to help the Asian-American Association to establish friendship with the local Chinese communities in the United States and Western America. relation. Chairman Yunlong Zhen fully affirmed the community contribution of the Meiya Alliance, and

thanked President Yaling Qin for his help. Afterwards, Chairman Yunlong Zhen presented President Yaling Qin with his calligraphy work "Linjiangxian: The Rolling Waters of the Yangtze River", and an "Asian American Yearbook". The two sides have reached a number of cooperation consensuses in the joint holding of the Asia-American Festival in the two places, as well as the follow-up cultural cooperation and business cooperation.

At the meeting, after listening to the discussion between the two parties, the members of the board of directors of the Asian American Association voted to approve the resolution to grant President Yaling Qin the "Asian-American Association's Western Cultural and Business Ambassador". Subsequently, Yunlong Zhen, chairman of the Asian American Association, signed the letter of appointment, which is also the first time in the history of the Asian American Association that the title of "Cultural and Commercial Ambassador" has been awarded to the outside world. President Yaling Qin said that the cooperation between the Asia-American Association and the America-Asia Alliance will surely become a milestone in the friendly relationship between the two Asian-American communities.

Asian American Association's "Marco Polo", Dr. Tianqi Wang will visit the Ameri-



A few days ago, the board of directors of the Asian American Association appointed Dr. Tianqi Wang, the director of the Asian Art Institute, as the outreach ambassador, to return to Las Vegas and to attend the inauguration ceremony of the new staff of the American Asian Economic Alliance on August 18.

Ms. Yaling Qin, the new president of the Las Vegas New Economic Alliance, visited the Asian American Association in Boston two weeks ago and was warmly received by all the directors of the Asian American Association. The members had extensive exchanges on the cooperation and interaction between the two associations in the east and west of the United States, and confirmed the two associations as strategic partners. Qin was appointed as the Asian American Association Las Vegas Cultural and Economic Ambassador.

This time, Dr. Tianqi Wang, of the Asia-American Association visited the American-Asia Economic Union in Las Vegas and sent gifts on behalf of the Asia-American Association to congratulate the new and old staff of the association and discuss future cooperation.

Boston Asian American Fraternity Congratulatory Letter

Dear Las Vegas America-Asia Economic Union President Ms. Yaling Qin and all directors:

On behalf of all the directors of the Boston Asian-American Friendship Association, I would like to express the most sincere and warmest congratulations to Ms. Qin Yaling, President of the American-Asian Economic Union and all the directors!

I believe that with the efforts of the president, Ms. Yaling Qin, and the new board of directors, your association will eventually develop into an international chamber of commerce worthy of the trust of all businesses and groups. We sincerely hope to further strengthen exchanges and cooperation in the fields of economy, business, culture, education and science and technology with the America-Asia Economic alliance for mutual benefit and win-win results.

Finally, I sincerely wish the inauguration ceremony of the American-Asian Economic Alliance to be held grandly and a complete success!

Yunlong Zhen,
Vice Chairman of Asian American Association
August 8, 2022

